

COVER SHEET

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S.E.C. Registration Number

C	R	O	W	N	E	Q	U	I	T	I	E	S	,	I	N	C	.
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(Company's Full Name)

4	T	H	F	L	R	C	R	O	W	N	C	E	N	T	E	R
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1	5	8	J	U	P	I	T	E	R	C	O	R	N	G	A	R	C	I	A	S	T	S
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B	E	L	A	I	R	M	A	K	A	T	I	C	I	T	Y
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(Business Address : No. Street City / Town / Province)

E	U	G	E	N	E	M	A	C	A	L	A	L	A	G
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Contact Person

8	9	9	0	0	8	1
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Company Telephone Number

1	2
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Month

3	1
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Day

Fiscal Year

S	E	C	23	A
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FORM TYPE

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Month

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Day

Annual Meeting

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Secondary License Type, If Applicable

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Dept. Requiring this Doc.

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Amended Articles Number/Section

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Total No. of Stockholders

Total Amount of Borrowings

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Domestic

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Foreign

To be accomplished by SEC Personnel concerned

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File Number

LCU

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Document I.D.

Cashier

STAMPS

Remarks = pls. use black ink for scanning purposes

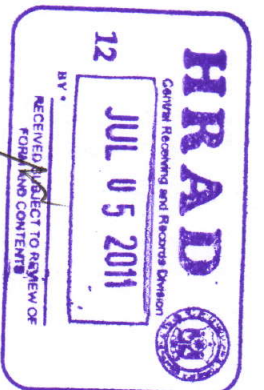
FORM 23-A

SECURITIES AND EXCHANGE COMMISSION
Metro Manila, Philippines

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 23 of the Securities Regulation Code

REVISED



1. Name and Address of Reporting Person VERGARA, MELVIN O. (Last) (First) (Middle) Unit 1215, Tower One & Exchange Plaza (Street)		2. Date of Event Requiring Statement (Month/Day/Year) June 30, 2011		5. Issuer Name and Trading Symbol CEI	
Ayala Triangle, Ayala Avenue Makati City (City) (Province) (Postal Code)		3. Tax Identification Number 182-931-236		6. Relationship of Reporting Person to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below)	
		4. Citizenship FILIPINO		7. If Amendment, Date of Original (Month/Day/Year)	
Table 1 - Equity Securities Beneficially Owned					
1. Class of Equity Security	2. Amount of Securities Beneficially Owned		3. Ownership Form: Direct (D) or Indirect (I) *	4. Nature of Indirect Beneficial Ownership	
	%	Number			
Common Shares		10,000	(D)		

If the reporting person previously owned 5% or more but less than 10%, provide the disclosure requirements set forth on page 3 of this Form.

Reminder: Report on a separate line for each class of equity securities beneficially owned directly or indirectly. (Print or Type Responses)

- * (1) A person is directly or indirectly the beneficial owner of any equity security with respect to which he has or shares:
 - (A) Voting power which includes the power to vote, or to direct the voting of, such security; and/or
 - (B) Investment power which includes the power to dispose of, or to direct the disposition of, such security.
- (2) A person will be deemed to have an indirect beneficial interest in any equity security which is:
 - (A) held by members of a person's immediate family sharing the same household;
 - (B) held by a partnership in which such person is a general partner;
 - (C) held by a corporation of which such person is a controlling shareholder; or
 - (D) subject to any contract, arrangement or understanding which gives such person voting power or investment power with respect

FORM 23-A (continued)

Table II - Derivative Securities Beneficially Owned (e.g., warrants, options, convertible securities)

1. Derivative Security	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Equity Securities Underlying the Derivative Security	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security Direct (D) or Indirect (I) *	6. Nature of Indirect Beneficial Ownership

Explanation of Responses:

(Print or Type Responses)